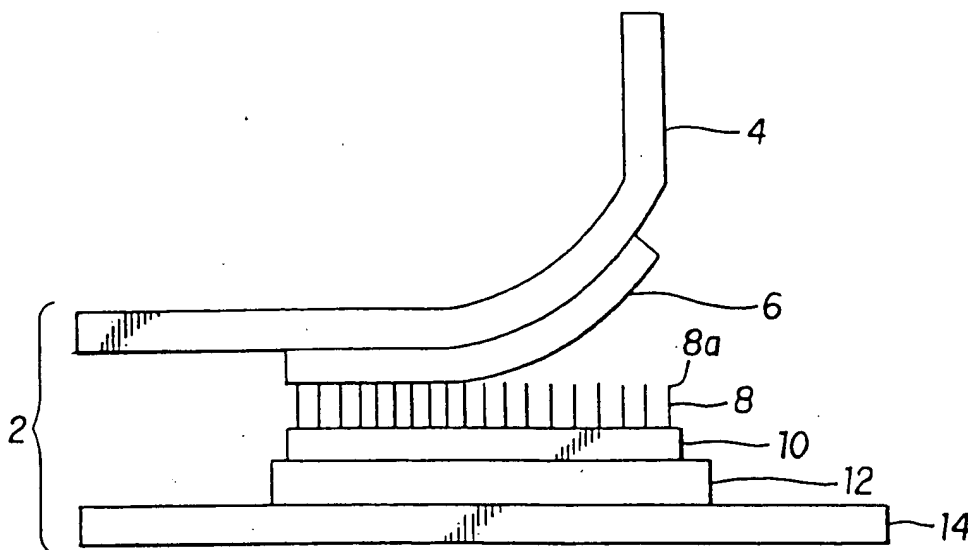




## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

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<p>(21) International Application Number: PCT/US90/00765 (22) International Filing Date: 14 February 1990 (14.02.90) (30) Priority data: 309,850 14 February 1989 (14.02.89) US (60) Parent Application or Grant (63) Related by Continuation US 309,850 (CIP) Filed on 14 February 1989 (14.02.89) (71) Applicant (for all designated States except US): HIGH VOLTAGE GRAPHICS, INC. [US/US]; 1520 Washington Avenue, P.O. Box 5, St. Louis, MO 63166-0005 (US).</p>		<p>(71)(72) Applicant and Inventor: ABRAMS, Louis, Brown [US/US]; P.O. Box 7061, St. Louis, MO 63177 (US). (74) Agent: GREENBLUM, Neil, F.; Sandler, Greenblum &amp; Bernstein, 2920 South Glebe Road, Arlington, VA 22206 (US). (81) Designated States: AT (European patent), BE (European patent), CH (European patent), DE (European patent), DK, DK (European patent), ES (European patent), FR (European patent), GB, GB (European patent), IT (European patent), KR, LU (European patent), NL (European patent), NO, SE (European patent), SU, US.  Published With international search report.</p>

(54) Title: FLOCK APPLIQUE AND TRANSFERS AND METHODS FOR MAKING SAME



## (57) Abstract

A method of making an applique by printing a release adhesive (6) upon a release sheet (4); flocking flock (8) through an open section of a barrier into the adhesive to result in at least two patterns arranged to form a predetermined design adhered to the release sheet; applying a binding adhesive (10) to free ends of the flocks; transferring at least one of the predetermined designs of flock to a substrate material (14); and affixing the substrate material with said predetermined design of flock to an article. An applique so made is also disclosed.

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FLOCK APPLIQUE AND TRANSFERS AND METHODS FOR MAKING SAME  
BACKGROUND OF THE INVENTION

Related Applications

5 The application is a Continuation-In-Part (C-I-P)  
application of U.S.S.N. 88,292 (Our Ref: P6218) filed August  
24, 1987, now allowed; and U.S.S.N. \_\_\_\_\_ (Our Ref: P6653)  
based on PCT Application No. PCT/US88/02828 filed August 24,  
1988, the disclosures of which are hereby incorporated in  
their entirety by reference thereto.

10 1. Field of the Invention

The invention generally relates to a method of  
manufacturing flock transfers and appliques. Specifically,  
the invention is directed to methods of manufacturing flock  
transfers which exhibit an enhanced texture, particularly  
15 flock transfers composed of a plurality of precolored flock.  
More particularly, the present invention is directed to  
improved decorative appliques, preferably composed of flock,  
which may be sewn, ironed or otherwise applied or adhered onto  
fabric and improved methods of manufacturing such appliques.

20 2. Description of the Prior Art

Appliques are conventionally manufactured by processes  
which involve embroidery, screen printing and flocking.

Embroidered appliques are made by stitching designs with  
thread into a fabric base material, and then cutting the  
25 applique out of the material. Later a stitching can be added  
to the edge of the material for a more finished- looking  
product. Examples can be found in U.S. Patent Nos. 3,657,060  
and 3,816,211.

Embroidered appliques suffer from disadvantages including  
30 being the most expensive type of applique to produce, in  
addition to being slow to produce because of the speed of the  
looms. Moreover, it is difficult or impossible to achieve  
fine detail in the designs because of the limitations in the  
stitching process.

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Screen printed appliques are made by screen printing textile inks directly onto a textile, and then cutting out the applique. In the alternative, a pre-cut textile applique, with or without a stitched edge, can be screen printed.

5        Screen printed appliques are perceived as being an inferior products relative to an embroidered applique because they can lack three-dimensionality, rich texture, brilliant appearance, and wash-fastness.

10       Appliques made by flocking are conventionally made by screen printing a flocking adhesive onto a textile surface; applying flock fibers by vibration, gravity, or electrostatic charges; drying the adhesive and vacuum cleaning excess flock fibers away; cutting the applique into a desired shape; and stitching the edge for a finished look.        There are two  
15       basic methods of applying flock to a surface. The first method is referred to as direct flocking. The second is by means of flock transfers.

20       In the former instance, the flock is applied directly to the surface that forms the finished product.. Usually wallpaper, carpets and decorative elements of garments are produced in this manner. An example of direct flocking is found in U.S. Patent No. 3,793,050 to MUMPOWER. This particular direct flocking method allows the use of different color and size of flock in the same design surface to be  
25       flocked. Each color of flock is passed through a screen that restricts that color to the desired part of an adhesive layer. A multicolor flock design is thus obtained on the surface on the substrate being flocked.

30       Multicolor direct flocking suffers a number of disadvantages. It is an exacting procedure with many variables to be controlled requiring specialized flocking equipment and an environment that is controlled for relative humidity. During the startup of such a procedure many reject-quality articles may result as the variables are  
35       adjusted by trial and error until the desired result is found.

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Further, if the article to be decorated has an uneven surface like many textiles, then density of the flock, control, speed and the quality of the finished design i.e. sharpness of lines separating colors, vivid images, etc., would be adversely affected. It is believed that direct flocking has been limited in use in the United States.

Examples of flock transfers or appliques, i.e., the second method of employing flock fibers in a decorative manner, are illustrated in U.S. Patent 4,142,929, to OTOMINE, U. S. Patents 4,292,100 and 4,396,662 both to HIGASHIGUCHI and U.K. Patent application 2,065,031 to MAITLAND and U.K. Patent application 2,126,951 to TRANSWORTH. Transfers are formed by applying flock to a release sheet having a temporary release adhesive coating. The flock is then colored with different color inks and coated with a binding layer and hot melt adhesive in a desired decorative design. The transfers are applied to articles using heat and pressure. The release sheet is peeled away leaving a finished decorative design.

Conventional multicolor flock transfers also suffer from a number of disadvantages. The basic underlying problem is that the flock transfers use a very short fiber and are, therefore, relatively flat so that a plush textured multicolored look is not achieved. Thus, a transfer having a richly textured appearance has not been achieved using flock to justify the additional cost over conventional screen printing. Flock fibers of conventional multicolor flock transfers must be short because of a fundamental limitation of conventional flock transfer manufacturing methods caused by the problem of penetrating the flock fiber with printing ink to form the desired design. Typical flock fibers used in multicolor flock transfers are only about 0.3 mm long because if fibers longer than about 0.3 mm are used, it is difficult for subsequently applied ink to penetrate along the full length of the fibers; when a sufficient amount of ink is supplied to do so there results a smudged design. This is

unlike direct flocking which can use precolored flocks of approximately 0.5 mm to 3 mm in length.

5 In conventional direct flocking procedures, prior to the inventions disclosed and claimed in U.S.S.N. 88.292 and PCT Application No. PCT/US88/02828, as well as the inventions disclosed in this application, it is extremely difficult to achieve fine, clear detailed designs by direct flocking onto textiles because the results are dependent on procedures that are difficult to control, and the textile surface is uneven. 10 It is also difficult, for the same reasons, to control the wash-fastness or durability of direct flocked appliques.

The transfers or appliques produced by traditional or conventional flock heat transfer methods are made by heat transferring the flock image to a textile, removing the heat transfer carrier paper, and cutting out the applique from the 15 textile, then stitching the edge. Traditional flock heat transfer appliques, however, have not been successful because of a lack of texture, brilliance, and wash-fastness or durability. Further, the application of conventional flock heat transfers is limited to certain types of surfaces and 20 therefore flock heat transfers have limited commercial uses. Moreover, flock transfers and appliques in accordance with the present invention are esthetically superior to conventional flock transfers and appliques in that the inventive transfers and appliques appear more similar to a woven fabric because 25 the individual fibers of the flock are precolored before flocking in contrast to conventional flock transfer techniques wherein the flock transfer is printed with colors to form the desired design. Thus, in flock transfers and appliques in accordance with the present invention there is what can be 30 referred to as point-by-point separation of color which causes a more vivid and distinct demarcation between areas of different color.

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The present invention overcomes the aforementioned disadvantages of the previously discussed conventional methods of manufacturing appliques.

5 In particular, appliques made in accordance with the present invention are advantageous because they can be produced more inexpensively than embroidery while offering finer design detail. In addition, the present invention has greater texture and durability than both traditional screen printed and flock heat transfer appliques.

10 SUMMARY OF THE INVENTION

The present invention is directed to a method of making an applique which involves applying a release adhesive upon a release sheet, for example using rollers or sprayers; flocking flock through an open section of a barrier, such as  
15 mesh screen, into the adhesive to result in at least two patterns arranged to form a predetermined design adhered to the release sheet; applying a binding adhesive to free ends of the flock; transferring at least one of the predetermined designs of flock to a substrate material; and affixing the  
20 substrate material with the predetermined design of flock to an article. The present invention is also directed to an applique which is composed of a substrate material adapted to be affixed to an article and flock having end portions coated with a binder adhered to the substrate material.

25 In accordance with the present invention, the substrate material is composed of a fabric selected from the group consisting of natural fibers, synthetic fibers and blends of natural fibers, blends of synthetic fibers, and blends of natural fiber and synthetic fiber, such as a member selected  
30 from the group consisting of a twill, a knit, a woven fabric, and a non-woven fabric, preferably wherein the fabric is constructed in a form selected from the group consisting of a roll of fabric, a fabric sheet, and precut sections of fabric, more preferably wherein the fabric is a blend  
35 comprising of natural fiber and synthetic fiber, and most

preferably wherein the natural fiber is cotton and the synthetic fiber is polyester, in the form of a twill.

5 Preferably the substrate material has a surface area at least as large as the predetermined design, and more preferably has a surface area of at least twice as large as the predetermined design so that at least two of the predetermined designs may be transferred to the substrate material. The substrate material may be cut into pieces having finished edges to which at least one of the designs 10 has been transferred. The edges of the pieces may be finished by a procedure selected from the group consisting of binding, merrowing, and stitching.

The substrate material may be cut into pieces prior to the transferring so as to precut the substrate material into 15 a piece having a desired shape suitable for receiving one or another desired number of the predetermined designs of flock, or may be cut and finished after transferring. The cutting results in a plurality of desired shapes of substrate material preferably wherein each one has one of the predetermined designs of flock, in which case the finishing operation is 20 completed before affixing the applique to an article.

For purposes of the present invention, the binding adhesive is a hot melt adhesive, preferably selected from the group consisting of polyurethane, polyester and nylon, which 25 may be applied as a separate adhesive layer to ends of the flock.

In accordance with the present invention, the flock is preferably conductive material, such as synthetic material, selected from the group consisting of acrylic rayon, nylon, 30 polyamide and polyester materials, and preferably nylon.

For purposes of the present invention, the flock include fibers longer than .3 mm, e.g., having a length which is most preferably within the range of 0.5-1 mm, but may have a length of at least about 0.5-3 mm up to about 5 mm, although fibers 35 having a length greater than 5 mm up to about 1 cm may be



used, with flock with fibers longer than 1 cm also envisioned as being suitable for producing flock transfers with a plush texture.

5       The release sheet is a material selected from the group consisting of paper, resin, plastic and metal foil and preferably is a dimensionally stable sheet of paper, which may be transparent, as well as polyester, polyethylene, polyurethane and other films, such as extruded sheets of material, which also may be preferably transparent.

10       The release adhesive may be applied in the form of a solution or emulsion, such as a resin or a copolymer, such as polyvinyl acetate, polyvinyl alcohol, polyvinyl chloride, polyvinyl butyral, acrylic resin, polyurethane, polyester, polyamides, cellulose derivatives, rubber derivatives, starch,  
15       casein, dextrin, gum arabic, carboxymethyl cellulose, rosin, or compositions containing two or more of these ingredients.

20       The binder adhesive is a resin, preferably selected from the group consisting of polyvinyl chloride, polyvinyl acetate, polyurethane, polyester polyamide, and acrylic resin, such as a water based acrylic resin, and may also include a hot melt adhesive, such as a hot melt adhesive selected from the group consisting of polyurethane, polyester and nylon, which is preferably applied as a separate adhesive layer.

#### BRIEF DESCRIPTION OF THE DRAWINGS

25       Fig. 1 is cross-section of the multicolor transfers in accordance with the present invention.

      Fig. 2 is a cross-section of the multicolor transfer in accordance with the present invention illustrated in Fig. 1 showing its application to a textile or fabric.

30       Fig. 3 is a schematic illustration of an electrostatic flocking apparatus used in accordance with the present invention.

#### DESCRIPTION OF THE PREFERRED EMBODIMENTS

35       The present invention is directed to a method of manufacturing an applique which involves producing a flock

transfer as an initial step. The production of a flock transfer suitable for purposes of the present invention is accomplished in accordance with the disclosure in U.S.S.N. 88,292 and PCT Application No. \_\_\_\_\_, the disclosures of which are hereby incorporated in their entirety by reference thereto herein. In accordance with the present invention, flock transfers are produced which may be plush in texture, multi-colored, or multi-colored and plush in texture.

In this regard, the procedure used in the production of a flock transfer as the initial stage of the method of manufacturing an applique in accordance with the present invention shall be described in reference to the figures of the drawing.

As shown in Fig. 1, the flock transfer 2 of the applique of the present invention comprises a release sheet 4, such as dimensionally stable paper or polyester film, to which a conventional flock transfer release adhesive 6, usually acrylic, is applied. A preferred release adhesive is commercially available as LR 100, manufactured by Societe D'Enduction et de Flockage. The release sheet, however, may be any material which can be suitably used with the adhesive which should be selected to effect temporary adhesion of the flock fibers. Although paper, such as dimensionally stable, processed paper, and plastic films are preferred, resin sheets and metal foils may also be employed. Depending on the desired effect and the sheet materials employed, the release sheet may be transparent, translucent or opaque, but is preferably transparent.

The release adhesive 6 may be applied in the reverse of a desired pattern, that is, a pattern which corresponds to the overall image which is to be flocked. Preferably, however, the release adhesive may be applied without regard to the overall design desired, for example by applying the released adhesive with rollers or spraying the release sheet with a coating of the release adhesive, particularly when the batches

of flock having different fiber lengths and/or precolored flocks are sequentially applied to the adhesives, as discussed in more detail hereinbelow. The release adhesive may be applied in the form of a solution or emulsion, such as a resin or a copolymer, such as polyvinyl acetate, polyvinyl alcohol, polyvinyl chloride, polyvinyl butyral, acrylic resin, polyurethane, polyester, polyamides, cellulose derivatives, rubber derivatives, starch, casein, dextrin, gum arabic, carboxymethyl cellulose, rosin, or compositions containing two or more of these ingredients.

The flock 8 is preferably composed of fibers, which may be referred to herein as flock fibers. The flock may be rayon, and other types of conductive material, such as nylon, polyamide, polyester and similar synthetic fibers, with nylon being preferred, and is applied to the adhesive 6, such as activated adhesive, by electrostatic processes, spraying, or by gravity, such as sprinkling or vibrating the flock onto the surface of the base sheet provided with the release adhesive, with electrostatic flocking being preferred.

In general, conventional electrostatic flocking utilizes a field of static electricity to orient fibers and promote their perpendicular alignment. This technique has been found to be particularly suitable for flocking with longer fibers in accordance with the present invention. In a method of electrodeposition used for purposes of the present invention an adhesive-coated release sheet is passed between the potentials of a high voltage electrostatic field. An electrode is utilized to give the flock a charge. The charged fibers become aligned with the electrical field lines of force. The ground potential is formed by the release sheet and/or the grounded parts of the machine. The flock is thus attracted to the adhesive where it becomes embedded. Most fibers adhering to the adhesive-coated surface are perpendicular to it, thus resulting in a dense pile finish. Inasmuch as it is the nature of the field to align the fibers

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perpendicular to a surface, electrostatic flocking permits substantially any shape object to be flocked, may be used for a variety of objects.

More specifically, referring to Fig. 3, flock fibers are  
5 dosed or dispensed from a hopper or box 20 by being physically  
pushed through a metallic mesh screen 21 by means of a  
rotating dosing brush 22, down into the electrostatic field  
and through barrier 29. The barrier 29 has an open section  
10 corresponding to a predetermined pattern of flock to be passed  
therethrough. The barrier 29, which is preferably a mesh  
screen, may also be referred to herein as the image screen.  
As shown, the image screen is located between the dispensing  
screen 21 of the hopper and substrate material 27.  
15 Preferably, the image screen is positioned closely adjacent  
the substrate material and more preferably is spaced from the  
substrate material by a distance of about 110% of the length  
of the flock. In the most preferred instance, the binding  
adhesive is preferably applied to the substrate material to  
20 a thickness equal to less than about 10% of the length of the  
flock. The metallic dosing screen is connected to a high  
voltage source and is itself the high voltage electrode 23  
giving the flock fibers a charge, either positive or negative.  
The charged fibers are then attracted to the counter  
25 potential, i.e., the screen and adhesive 24 below the screen.  
Fibers 25 are propelled by electrostatic counter potential  
attraction toward the grounded electrode, and they either then  
contact the screen and reverse polarity and are then propelled  
again towards the electrode screen or if they are propelled  
30 into the adhesive 24, they become permanently lodged in it and  
remain there, eventually forming the flock coating on the  
adhesive coated fabric or substrate material 27. In  
accordance with the present invention, the flock becomes  
polarized, taking on both the charge of the electrode on one  
35 end and the counter potential charge on the other so it is no  
longer oscillating in the electrostatic field.

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The resultant flock has a electrically conductive chemical finish coating to enable it to become charged as well as to enable it to continually change charges back and forth from positive to negative thousands of times per minute. Thus, the flock oscillates back and forth between the electrode, i.e., the dosing screen, and the ground i.e., image screen until it eventually finds a permanent location in the adhesive. The amount of flock therefore dosed into the electrostatic field is adjusted to be roughly equal to the amount which is taken out of the field or used by the printed adhesive, to avoid overdosing or crowding of the fibers in the field which may block the image screen or simply waste the flock. Up to 100,000 volts is used with very low amps, e.g., a maximum of 200 microamps with about 40,000 volts being preferred. The textile applications, 1 millimeter nylon flock with 3.3 Dtex (diameter) is preferred.

Referring back to Figs. 1 and 2, the flock 8 of the flock covered release sheet 4 is then coated with a binder adhesive 10, such as a water based acrylic, which binds the flock into a unit and is a barrier for the hot melt. Preferably the binding adhesive is applied in the form of a solution or emulsion. The binder adhesive preferably contains a resin, such as polyvinyl chloride, polyvinyl acetate, polyurethane, polyester, polyamide, and acrylic resin, and preferably the previously mentioned water based acrylic. A preferred binder adhesive is commercially available as Tubitrans Bond manufactured by Chemische Fabrik Tubitrans R. Beitlich GmbH & Co. Turbitrans Bond is an acrylic dispersion which is cross-linkable at higher temperatures in the form of a high viscosity, white paste. The acrylic dispersion has a viscosity of cp. 4.5-4.6 measured with Contraves Viscometer, type Epprecht, Instrument and a pH of about 7-8. This acrylic resin dispersion may be mixed with Tubitrans Fix 2 and optionally further with a colormatch dyestuff. A preferred release adhesive, therefore, would be 100 parts Tubitrans

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Bond, 8 parts Tubitrans Fix 2, and 0-3 parts colormatch dyestuff. The binder adhesive 10 may contain additional or supplemental adhesives, such as a hot melt adhesive, usually a granular polyester or nylon, for binding the transfer to a substrate.

Alternatively, the hot melt adhesive 12, may form a separate layer. The use of separate hot melt layers is preferable. In addition, other heat sensitive adhesives, such as polyvinyl chloride, thermoplastic acrylic resin, polyethylene, polyamide, polyurethane, paraffin and rubber derivative may be used for this purpose, with polyurethane being preferred.

In accordance with the present invention, in order to achieve a multicolor and/or textured effect, the flock 8 is applied through the barrier 21 which is preferably a gauze-like mesh screen made of polyester monofilament material. The multicolor effect is achieved by using different precolored flock. A textured effect is achieved by using flock fibers of different length wherein flock fibers of substantially the same or uniform length are passed in batches through the open section of the barrier. As used herein, precolored flock means that the flock has been colored before being flocked, adhered stuck or otherwise applied to the release adhesive. Depending on the overall design texture and the color or number of colors of flock which are to be used, an appropriate number of barriers or screens are prepared to have open sections to permit passage of flock in a predetermined configuration, texture pattern, and/or color pattern. Alternatively, a single screen may be sequentially masked for this purpose. In either case, the open sections of each mask or screen are designed to permit passage of flock fibers in a configuration which corresponds to areas of the final design which correspond to only one color and/or flock length, which is preferably one of a plurality of colors and/or fiber lengths of a color and/or texture pattern, intended to be

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used in the final or overall design. The screen also serves to mask areas which are not intended to receive a particular color or texture. In accordance with the present invention, each different color and/or different length of flock is preferably applied sequentially using a different screen to result in the particular precolored flock and/or flock of predetermined length passing through the open section of the screen onto a corresponding section of the release adhesive to form a color and/or texture pattern.

In the preferred embodiment wherein multi-color flock transfers are made from precolored flock, inasmuch as the precolored flock which form the color pattern do not require being printed with ink following flocking in order to effect different colors, as in a conventional multicolor transfer, the length of the flock can be as long as practical for the transfer depending on the desired aesthetic effect. In this regard, the flock fibers may be substantially longer than 0.3 mm, or even longer than 0.5-1 mm, the main limiting concern being the plushness of the texture of the flock transfer and the desired aesthetic effect which is intended to be achieved. Thus, flock transfers having a fiber length of within the range of 1 mm up to 5 mm, and longer, can be used to result in a flock transfer which is much more plush, vivid and three dimensional than flock transfers wherein shorter fibers, i.e. 0.3 mm are used. In accordance with a preferred embodiment of the present invention, however, flock having a fiber length within the range of 0.5 mm to 1 cm are preferred.

In other respects, however, the present invention utilizes conventional materials and flocking techniques as disclosed in U.S. Patent Nos. 3,793,050 and 4,292,100, the disclosures of which are hereby incorporated in their entirety by reference thereto; and U.S. Patent Application Nos. 2,605,031 and 2,126,951.

Fig. 2 illustrates the application of the transfer to a substrate material such as a fabric or textile 14 which, if

suitably sized and shaped, for example by cutting, is referred to herein as a base sheet of the resultant applique which is adapted to be affixed to the surface of an article, as described in more detail herein below. Alternatively the flock transfer, as defined above, may be applied directly to the surface area of an article, which may also be referred to herein as a substrate material, which is preferably a fabric or textile in a finished form of, for example a garment.

In accordance with the present invention, the material of the substrate, i.e., fabric or textile, can have a relatively smooth, regular surface, such as a piece of cloth, or may have a textured or irregular surface, such as fishnet material. In accordance with the embodiment of the present invention directed to an applique, the substrate material may be in the form of a roll or sheet of plain textile made of natural or synthetic fibers or blends of natural and synthetic fibers. The substrate may be constructed as a twill, knit, woven fabric, or non-woven fabric. Preferably the substrate is a cotton and polyester twill blend. In the embodiment of the present invention directed to an applique, the substrate may also include a layer of hot melt adhesive on its back side for iron-on application of the applique. In the embodiment of the present invention directed to an applique, the substrate may also be pre-cut into a desired shape and may have an edge finished by a process such as stitching, merrowing, or binding with thread. If the substrate is not pre-cut, then it may be cut into a desired shape after heat transferring, in which case the edges are then finished.

In accordance with the present invention the transfers and appliques may be applied to a surface area of any type of article, but preferably a garment or piece of wearing apparel, to which it is desired to affix or imprint a word, design, logo, emblem or other sign or symbol, particularly shirts, jerseys, jackets, pants, shorts and caps, such as those



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designed to be worn during athletic activities, e.g., U.S. football jerseys and baseball caps.

Moreover, although flock transfers and appliques are normally applied to substantially flat surfaces of a garment, the flock transfers and appliques of the present invention are particularly suitable for the application of a flocked design to a curved or undulating surface without adversely affecting the vividness or other characteristics of the flocked design. Thus, the flock transfers and appliques of the present invention are advantageous in that they can be applied to almost any type of surface regardless of its texture or configuration. For example, although many textiles or fabrics to which flock designs are transferred may have a close-knit weave, the flock transfers of the present invention may be applied to fishnet and open mesh fabrics as well.

To this end, the hot melt surface 12 is placed against a substrate material 14. Heat and pressure is applied to the release sheet 4 in order to bond the transfer to the substrate material. The release sheet 4 with the adhesive 6 is then pulled away from the flock 8. This leaves a transfer permanently affixed to the substrate material.

In accordance with the preferred embodiment of the present invention directed to the applique, the substrate material 14 may then be affixed to the surface of an article, for example by a technique such as sewing the applique onto the article or ironing it on, particularly where the article is a textile, or applying a melt adhesive to the back of the applique which in turn is fastened to the article which may be made of metal, plastic or other composite material.

This may be done by manufacturers or by consumers. The ability to sew these appliques is particularly advantageous because of the common familiarity with sewing versus iron-on application.

Although the invention utilizes conventional materials and techniques which can be generally found in various

references, the specific manner by which the method of the present invention is performed permits a much longer flock than heretofore was practical to be used in all except direct flocking techniques so that the particular combination of elements and the manner by which they are combined in accordance with the present invention produces a unique and superior flock transfer and applique.

The finished applique may be applied to articles by either sewing the applique onto the article or ironing it on, as well as using adhesives or other known means for application.

The present invention has significant advantages over direct flocking. These advantages include flocking onto an even surface (release sheet) instead of an uneven surface (textile) thereby making it possible to achieve higher density quicker; the permanence of the flock surface is not dependent upon the ability of the fibers to penetrate and anchor themselves in the flock adhesive in direct flocking, but with the present invention an even layer of binder adhesive is screen printed into the tips of the flock fibers with controlled penetration; and unlike direct flocking, the edges of the flocked image form a clear line because all the fibers are on top of the adhesive at substantially 90 degree angles to the substrate. In direct flocking, the fibers will coat the adhesive at every contact point, including the sides of the adhesive layer.

#### EXAMPLE 1

The following, for purposes of illustration, is an example of a method of producing the appliques of the present invention. An acrylic release adhesive layer 6 of LR 100 is applied in the reverse of a predetermined pattern to a dimensionally stable base sheet 4, such as bond paper. A first color of nylon flock fibers 8 have a length of about 1 mm is passed through a monofilament polyester screen for 10 to 15 seconds in an electrostatic field. The screen has open

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sections in those areas which correspond to the colored section of the reversed design. Inasmuch as the acrylic release adhesive 6 acts as a ground for the charged particles, the ends 8a of flock 8 becomes embedded in the release adhesive layer 6 at substantially 90°. This procedure is then followed for each succeeding color of nylon flock fibers 8 that are to be electrostatically flocked in order to form the desired design, after which the resultant unit is dried. The tips of the exposed flock 8 are printed using conventional screen printing equipment with a water based (40-60% water) acrylic binder 10. The binder 10 binds the flock 8 to the hot melt and forms a barrier between hot melt and flock to prevent matting of the fibers, and further provides opacity and brilliance by reflecting light. The binder 10 is dusted or powdered with a polyester hot melt adhesive 12 and the transfer is air dried or macrowave dried. After brushing and vacuuming excess adhesive 12, the transfer is placed in an infrared dryer for about 2-3 minutes to sinter the hot melt powder and cross link the binder 10 and adhesive 12 to form a multicolor flock transfer. The transfer is applied to a substrate or base sheet, e.g., the applique textile, i.e., the permanent applique base 14 by positioning the adhesive surface 12 over the substrate. A hot surface such as a hand iron heated to a temperature of 300-350 degrees F. is pressed against the paper for about 15 to 25 seconds. The transfer is allowed to cool, preferably to an extent that the hot melt adhesive resolidifies so that it can be manipulated by hand, and the paper 4 and release adhesive 6 are removed by peeling the paper 4 from the flock 8. The desired flock design is thus transferred and permanently affixed to the substrate. The substrate or base sheet 14 may then be cut into a desired shape and the cut edges are then finished by merrowing. The finished applique can then be affixed to a garment by sewing the substrate or base sheet onto the garment to provide a decorative effect.

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EXAMPLE 2

5 The following is an illustrative example of a method of  
producing the flock transfers for purposes of the invention  
comprises. An acrylic layer 6 is applied in the reverse of  
a predetermined pattern to a dimensionally stable base sheet  
10 4, such as a bond paper. A first color of nylon flock fibers  
8 having a length of about 5mm is passed through a  
monofilament polyester screen for ten to fifteen seconds in  
an electrostatic field. The screen has open sections in those  
areas which correspond to the first colored section of the  
reversed design. Inasmuch as the wax acts as a ground for the  
charged particles, the flock 8 becomes embedded in the wax  
layer 6. This procedure is then followed for each succeeding  
15 color of nylon flock fibers 8 that is to be electrostatically  
flocked in order to form the desired design, after which the  
resultant unit is dried. The tips of the exposed flock 8 are  
printed using conventional screen printing equipment with a  
water based (40%-60% water) acrylic binder 10. The binder 10  
20 binds the flock 8 and further provides opacity and brilliance  
by reflecting light. The binder 10 is dusted or powered with  
a polyurethane hot melt adhesive 12 and the transfer is then  
air-dried. After brushing and vacuuming excess adhesive 12,  
the transfer is placed in an infrared dryer to cross link the  
binder 10 and adhesive 12 to form the multicolor flock  
25 transfer in accordance with the present invention.

To apply the transfer to a textile 14, the adhesive  
surface 12 is positioned on the textile 14. A hot surface  
heated to a temperature of about 300-350°F is pressed against  
the paper for about 20-30 seconds. The transfer is allowed  
30 to cool, preferably to an extent that it can be manipulated  
by hand, and the paper 4 and wax 6 are removed by peeling the  
paper 4 from the flock 8. The desired flock design is thus  
transferred and permanently affixed to the textile.

It is also envisioned that the present invention may be  
35 used for making a multi-textured flock transfer by a method

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which involves applying a release adhesive upon a base sheet; sequentially flocking batches of flock having different, substantially uniform predetermined length through an open section of a barrier, such as a screen, into the adhesive to result in a plurality of predetermined patterns of different lengths of flock arranged to form the predetermined textured design; and applying a binding adhesive to free ends of the flock. Thus, a multi-texture flock transfer including a base sheet having a surface area coated with a release adhesive; patterns of flock of at least two different, substantially uniform, predetermined length having ends adhering to the surface area of the base sheet to form predetermined patterns of different lengths of a textured of a design; and a binding adhesive applied to other ends of the flock, wherein the transfer preferably also includes a layer of supplemental adhesive covering the binding adhesive could be made in accordance with the present invention.

It is believed that the advantages and improved results furnished by the methods and products of the present invention are apparent from the foregoing description of the preferred embodiment of the invention. Various changes and modifications may be made without departing from the spirit and scope of the invention as described in the claims that follow.

IN THE CLAIMS:

1. A method of making an applique comprising:
  - a) coating a release sheet with a release adhesive;
  - 5 b) flocking flock through an open section of a barrier into said adhesive to result in at least two patterns arranged to form a predetermined design adhered to said release sheet;
  - c) applying a binding adhesive to free ends of  
10 said flock;
  - d) transferring at least one said predetermined design of flock to a substrate material; and
  - e) affixing said substrate material with said predetermined design of flock to an article.
- 15 2. The method of claim 1, wherein said substrate material is composed of a fabric selected from the group consisting of natural fibers, synthetic fibers and blends of natural fibers, blends of synthetic fibers and blends of natural fiber and synthetic fiber.
- 20 3. The method of claim 2, wherein said substrate is a member selected from the group consisting of a twill, a knit, a woven fabric, and a non-woven fabric.
4. The method of claim 3, wherein said fabric is constructed in a form selected from the group consisting of  
25 a roll of fabric, a fabric sheet, and precut sections of fabric.
5. The method of claim 4, wherein said fabric is a blend comprising of natural fiber and synthetic fiber.
6. The method of claim 5, wherein said natural fiber is  
30 cotton and said synthetic fiber is polyester.
7. The method of claim 6, wherein said fabric is a twill.
8. The method of claim 4, wherein said substrate  
35 material has a surface area at least as large as said predetermined design.

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9. The method of claim 8, wherein said surface area of said substrate material is at least twice as large as said predetermined design of flock wherein at least two said predetermined design of flock are transferred to said substrate material.

10. The method of claim 9, comprising cutting said substrate material into pieces having edges to which at least one said design has been transferred and finishing said edges.

11. The method of claim 10, wherein said finishing comprises a procedure selected from the group consisting of binding, merrowing, and stitching.

12. The method of claim 11, wherein said cutting is performed prior to said transferring so as to precut said substrate material into a piece having a desired shape suitable for receiving one said predetermined design of flock.

13. The method of claim 11, wherein said cutting and finishing is performed after said transferring.

14. The method of claim 13, wherein said cutting results in a plurality of desired shapes of substrate material each having one said predetermined design of flock.

15. The method of claim 14, wherein said finishing is completed before said affixing.

16. The method of claim 1 wherein wherein said binding adhesive comprises a hot melt adhesive.

17. The method of claim 16, wherein said hot melt adhesive is selected from the group consisting of polyurethane, polyester and nylon.

18. The method of claim 17 further comprising applying a hot melt adhesive as a separate adhesive layer to ends of said flock.

19. The method of claim 16, wherein said flock comprise conductive material.

20. The method of claim 19, wherein said conductive material is a synthetic material.

21. The method of claim 20, wherein said flock fibers

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comprise a material selected from the group consisting of acrylic rayon, nylon, polyamide and polyester materials.

22. The method of claim 21, wherein said material is nylon.

5        23. The method of claim 19, wherein said flocking is performed in an electrostatic field.

24. The method of claim 23, wherein said barrier is a mesh screen.

10       25. The method of claim 23, wherein said binder adhesive is a resin.

26. The method of claim 25, wherein said resin is selected from the group consisting of polyvinyl chloride, polyvinyl acetate, polyurethane, polyester polyamide, and acrylic resin.

15       27. The method of claim 26, wherein said binder adhesive is an acrylic resin.

28. The method of claim 27, wherein said acrylic resin grounds particles charged in said electrostatic field.

20       29. The method of claim 19, wherein said release sheet is a material selected from the group consisting of paper, plastic film, and metal foil.

30. The method of claim 29, wherein said release sheet is paper.

25       31. The method of claim 29, wherein said release sheet is transparent.

32. The method of claim 19, wherein said different colored flock comprises fibers having a length longer than .3 mm.

30       33. The method of claim 32, wherein said colored flock comprises fibers having a length within the range of 0.55 mm to 1 cm.

35       34. The method of claim 19, wherein said flock comprises different colored flock and said flocking comprises sequentially flocking said different colored flock through an open section of a barrier to result in a plurality of single



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color patterns arranged to form said predetermined design.

35. The method of claim 19, wherein said flocking comprises sequentially flocking batches of flock having different substantially uniform lengths of fibers through an open section of a barrier, wherein said flock of at least two of said batches of flock have fibers with a length different from a length of fibers of another of said batches of flock, to result in a plurality of patterns of flock having different substantially uniform lengths arranged to form a textured predetermined design.

36. The method of claim 35, wherein each of said batches comprise precolored flock.

37. The method of claim 36, wherein at least two of said batches of precolored flock have different colors.

38. The method of claim 37, wherein each of said batches of precolored flock having different colors.

39. The method of claim 19, wherein said affixing is performed by a technique selected from the group consisting of sewing, ironing and using adhesives.

40. The method of claim 39, wherein said affixing is accomplished by sewing.

41. An applique comprising:

a) substrate material adapted to be affixed to an article; and

b) flock having end portions coated with a binder adhered in a predetermined design to said substrate material.

42. The applique of claim 41, wherein said substrate material is composed of a fabric selected from the group consisting of natural fiber synthetic fiber and blends of natural fiber, blends of synthetic fiber, and blends of natural fiber and synthetic fiber.

43. The applique of claim 42, wherein said substrate material is a member selected from the group consisting of a twill, a knit, a woven fabric, and a non-woven fabric.

44. The applique of claim 43, wherein said fabric is

constructed in a form selected from the group consisting of a roll of fabric, a fabric sheet, and a precut section of fabric.

5 45. The applique of claim 44, wherein said fabric is a blend of natural fiber and synthetic fiber.

46. The applique of claim 45, wherein said natural fiber is cotton and said synthetic fiber is polyester.

47. The applique of claim 46, wherein said fabric is a twill blend of cotton and polyester.

10 48. The applique of claim 44, wherein said substrate material has a surface area at least as large as said predetermined design.

49. The applique of claim 48, wherein said surface area of said substrate material is at least twice as large as said  
15 predetermined design of flock.

50. The applique of claim 49, wherein said substrate material comprise cut pieces of substrate material having finished edges.

20 51. The applique of claim 50, wherein said finished edges are selected from the group consisting of bound edges, merrowed edges, stitched edges.

52. The applique of claim 51 wherein wherein said binding adhesive comprises a hot melt adhesive.

25 53. The applique of claim 52, wherein said hot melt adhesive is selected from the group consisting of polyurethane, polyester and nylon.

54. The applique of claim 53 wherein said hot melt adhesive is a separate adhesive layer adhering to said substrate material.

30 55. The applique of claim 52, wherein said flock comprise conductive material.

56. The applique of claim 55, wherein said conductive material is a synthetic material.

35 57. The applique of claim 56, wherein said flock fibers comprise a material selected from the group consisting of

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acrylic rayon, nylon, polyamide and polyester materials.

58. The applique of claim 57, wherein said material is nylon.

5 59. The applique of claim 58, wherein said predetermined design comprises at least two patterns of said flock.

60. The applique of claim 59, wherein said patterns comprise color patterns of different precolored flock.

10 61. The applique of claim 59, wherein said patterns comprise batches of flock having different substantially uniform lengths arranged to form a textured predetermined design.

62. The applique of claim 61, wherein said textured predetermined design comprises a plurality of different color patterns of precolored flock.

15 63. The applique of claim 61, wherein at least one pattern of said flock having different substantially uniform lengths have a length longer than about 0.3 mm.

20 64. The applique of claim 63, wherein at least one pattern of said flock having different substantially uniform lengths have a length within the range of about 3 mm to about 5 mm.

65. The applique of claim 63, wherein at least one pattern of said flock having different substantially uniform lengths have a length about 5 mm to about 1 cm.

25 66. The applique of claim 63, wherein at least one pattern of said flock having different substantially uniform lengths of at least about 1 cm.

67. A article comprising:

- 30 a) a surface area;  
b) a substrate material affixed to said surface area;  
c) a layer of binding adhesive on said substrate;  
and

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d) flock having end portions adhering to said layer of binding adhesive to form a predetermined design on said substrate material.

5        68. The article of claim 67, wherein said substrate material is composed of a fabric selected from the group consisting of natural fiber synthetic fiber and blends of natural fiber, blends of synthetic fiber, and blends of natural fiber and synthetic fiber.

10       69. The article of claim 68, wherein said substrate material is a member selected from the group consisting of a twill, a knit, a woven fabric, and a non-woven fabric.

15       70. The article of claim 69, wherein said fabric is constructed in a form selected from the group consisting of a roll of fabric, a fabric sheet, and a precut section of fabric.

71. The article of claim 70, wherein said fabric is a blend of natural fiber and synthetic fiber.

72. The article of claim 71, wherein said natural fiber is cotton and said synthetic fiber is polyester.

20       73. The article of claim 72, wherein said fabric is a twill blend of cotton and polyester.

74. The article of claim 70, wherein said substrate material has a surface area at least as large as said predetermined design.

25       75. The article of claim 74, wherein said surface area of said substrate material is at least twice as large as said predetermined design of flock.

30       76. The article of claim 75, wherein said substrate material comprise cut pieces of substrate material having finished edges.

77. The article of claim 76, wherein said finished edges are selected from the group consisting of bound edges, merrowed edges, stitched edges.

35       78. The article of claim 76, wherein wherein said binding adhesive comprises a hot melt adhesive.

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79. The article of claim 78, wherein said hot melt adhesive is selected from the group consisting of polyurethane, polyester and nylon.

5 80. The article of claim 79, wherein said hot melt adhesive is a separate adhesive layer.

81. The article of claim 78, wherein said flock comprise conductive material.

82. The article of claim 81, wherein said conductive material is a synthetic material.

10 83. The article of claim 82, wherein said flock fibers comprise a material selected from the group consisting of acrylic rayon, nylon, polyamide and polyester materials.

84. The article of claim 83, wherein said material is nylon.

15 85. The article of claim 82, wherein said predetermined design comprises at least two patterns of said flock.

86. The article of claim 85, wherein said patterns comprise color patterns of different precolored flock.

20 87. The article of claim 85, wherein at least one pattern of said flock has a length longer than about 0.3 mm.

88. The article of claim 87, wherein at least one pattern of said flock has a length within the range of about 0.5 mm to about 1 cm.



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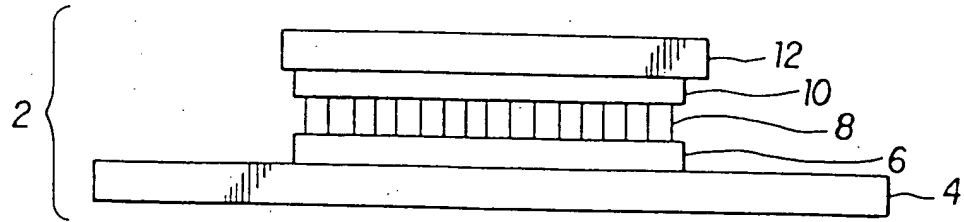


FIG. 1

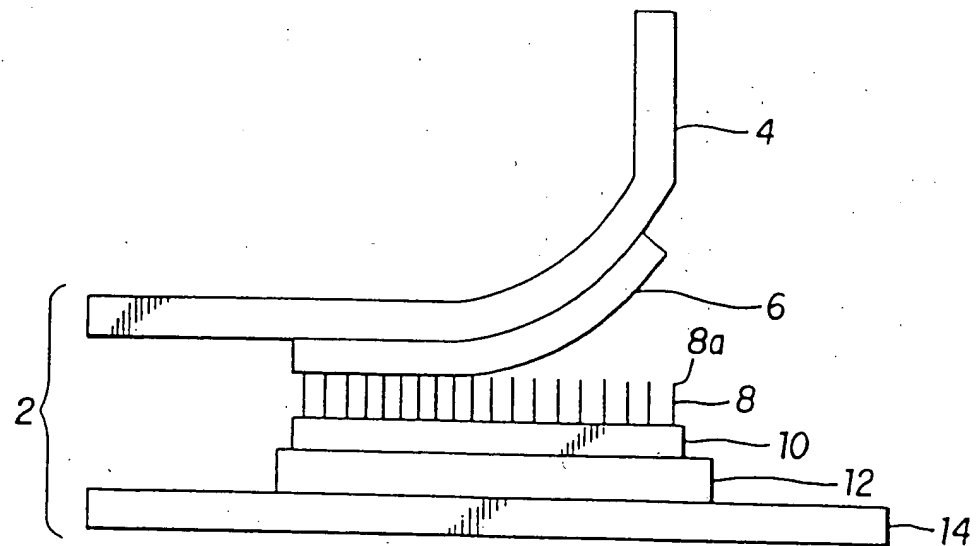


FIG. 2





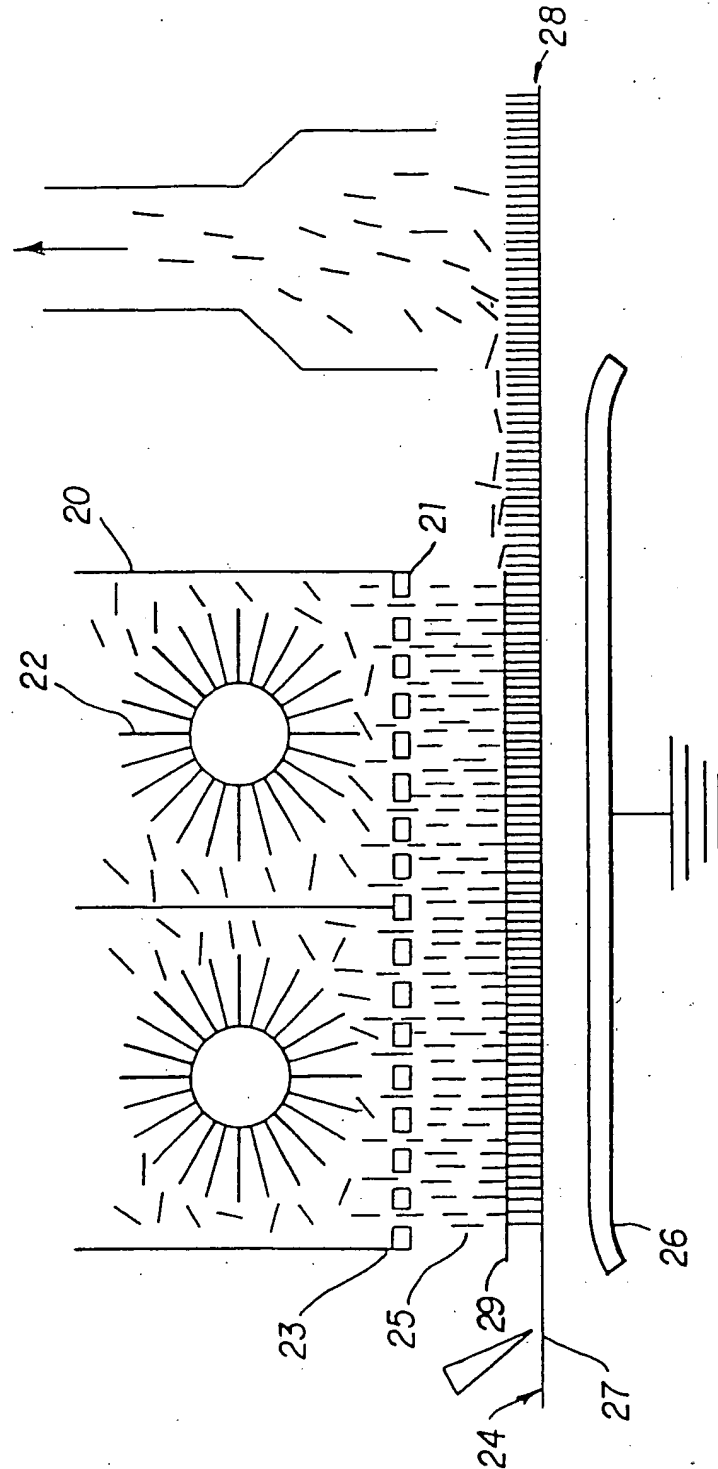


FIG. 3



# INTERNATIONAL SEARCH REPORT

International Application No. PCT/US90/00765

## I. CLASSIFICATION OF SUBJECT MATTER (if several classification symbols apply, indicate all) <sup>6</sup>

According to International Patent Classification (IPC) or to both National Classification and IPC

INT CL 5 B44 C 3/02  
U.S. Cl 427/200,206; 428/88,89,90,914

## II. FIELDS SEARCHED

Minimum Documentation Searched <sup>7</sup>

Classification System

Classification Symbols

US

427/200,206;  
428/88,89,90,914

Documentation Searched other than Minimum Documentation  
to the extent that such Documents are Included in the Fields Searched <sup>8</sup>

## III. DOCUMENTS CONSIDERED TO BE RELEVANT <sup>9</sup>

Category <sup>*</sup>	Citation of Document, <sup>11</sup> with indication, where appropriate, of the relevant passages <sup>12</sup>	Relevant to Claim No. <sup>13</sup>
Y	US, A, 4,273,817 (MATSUO) 16 June 1981 Entire document	1-88
Y	US, A, 3,793,050 (MUMPOWER) 19 February 1974 Entire document	1-88

<sup>\*</sup> Special categories of cited documents: <sup>10</sup>

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier document but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

"Δ" document member of the same patent family

## IV. CERTIFICATION

Date of the Actual Completion of the International Search

30 March 1990

Date of Mailing of this International Search Report

02 MAY 1990

International Searching Authority

ISA/US

Signature of Authorized Officer

W.J. VanBalen

